

improving performance

By Leonard Finkel

Take It To The Max

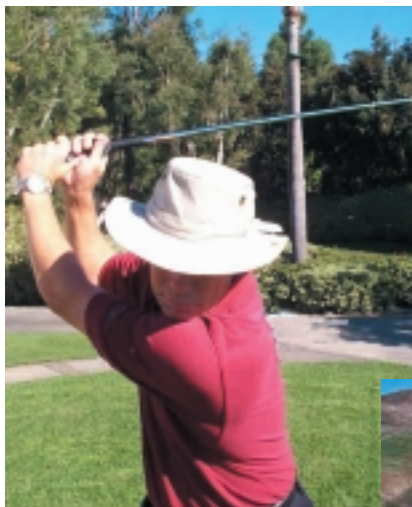
If you're looking to save strokes, develop an on-plane swing, build golf-specific muscles and increase flexibility, Maximus swing trainers (Andersen Golf) just might be the tools you need. Swinging a few minutes a day on the range or at home is all that's required. Roger Gunn, 2001 Southern California PGA Teacher of the Year has taught PGA players including Tom Lehman and Steve Pate. After working with Maximus Gunn firmly states, "Maximus is perfect for one of golf's most devastating problems; casting the club. Anyone who experiences a lack of power because of this type of hand action will really benefit with just a few sessions with Maximus."

Available in three models – 7-iron, driver and Tour Edition L-Wedge, Maximus fulfills several roles. Besides building and strengthening golf specific muscles, Maximus enhances flexibility. Swinging before playing loosens tight muscles and promotes a more fluid golf swing. Additionally, when your swing inevitably leaves you during a round, use the USGA approved L-Wedge on the course to help restore your rhythm, tempo and timing. Most importantly, working with a Maximus swing trainer on a semi-regular basis will allow any golfer to feel then ingrain in muscle memory, the path of a proper swing plane. Practice doesn't make perfect, it makes permanent, and Maximus provides an essential tool for effective practice. "With the precisely balanced extra weight, the club falls into a natural swing plane and repetitive use allows you to develop a proper wrist cock,

wrist release and improved tempo and timing," says inventor Tom Andersen.

TRUE ROCKET SCIENCE

Andersen knows a little bit about making things that stay "on plane." He spent 18 years at the Jet Propulsion Laboratory with NASA, as literally, a rocket scientist. By comparison, perfecting a golf swing trainer is mere child's play. Andersen originally introduced a 7-iron model. Responding to customer demand, the company followed up with a driver version. More recently, the company introduced its



Tour Edition L-Wedge, one of the first swing training devices to be approved for actual play by the USGA.

The L-Wedge is very accurate for shots of 60 yards and in, and exceptionally helpful in deep rough and with tricky shots around the greens. The extra club weight powers it through even dense rough with no twisting of the head, propelling a ball towards the target. Critical to its success, with Maximus you actually hit balls, providing immediate feedback.

Several other weighted trainers appear on the market, Momentum being the most prominent. In my opinion, Maximus is vastly superior. Momentum uses a thick metal rod from clubhead to grip. By contrast, Maximus utilizes a

bona fide golf shaft. Maximus' proprietary weighting system provides a softer feel, something not possible with a solid metal bar.

Golfers rave about Maximus trainers and their improvement as a result is quite impressive. Michael Dambeck (Jackson, GA) has been using the clubs for almost a year and has reduced his average scores six or eight shots a round. He first became aware of Maximus in a golf chat room and sold his Momentum within days. Speaking of the Tour Edition L-wedge, Dambeck says, "It's the perfect no-brainer, get-out-of-jail-free card, shot-making machine. I'm no longer scared around the greens, and I don't quit on those tense, scoring shots anymore. I really feel the clubhead through the swing now." Master instructor Wayne Searle of the acclaimed Aviana Golf Academy confided, "While a professional golfer might not use the L-Wedge on the golf course, it could be extremely helpful for players that flip their wrists when chipping or pitching. That's a very big group."

EXPERIENCING THE SWING

Maximus allows any golfer to experience a smoother swing, letting the club do what it was designed to do, no need for over-swinging. Any pro will tell you, the longer you keep your club on plane, the more often the club face will be square at impact... translating into longer, straighter shots. Golfers repeatedly spoke of feeling the clubhead moving through the swing.

Tom Green (Tustin, CA) has used the driver and 7-iron for only three months, but his handicap has dropped in that time from 18 to 12. "I knew I wasn't releasing the club properly. With the Maximus, I got the correct feel the first bucket of balls I hit," he says. Green confessed that his late release used to cause him to slice horribly, but within a week "I was actually able to hit with a slight draw."

Maximus prices are \$68.95 for the 7-iron, \$78.95 for the driver and \$88.95 for the Tour Edition L-Wedge. Combo packages are available at a significant savings. To order or for more information, call 1-866-794-6400 or go to www.andersengolf.com. 